



## Positioning Statement

### Adobe and Autodesk

Adobe Systems and Autodesk are industry leaders in helping customers automate their key business processes. Adobe and Autodesk provide solutions for creating, communicating, managing, securing, and archiving mission critical information throughout the product lifecycle.

The Adobe PDF format and Adobe Acrobat software provide highly optimized, industry-standard solutions for secure and reliable communication of documents and interaction with forms. Technical specifications, operation and repair manuals, product brochures, information gathered from the Web, and forms (such as permitting applications and engineering change orders) can be easily distributed, reviewed, printed, and archived using Adobe Acrobat.

DWF™ technology and Autodesk® Express product suite provide a secure and highly optimized format and set of applications for publishing, viewing, printing, and compositing intelligent design information. DWF and Express provide a standard, open platform for communicating drawings, drawing sets, 3D models, animations, and other product metadata published from CAD applications.

Adobe and Autodesk are working together to ensure that customers can use the strengths of Adobe PDF and DWF jointly to streamline their engineering and product lifecycle management processes.

We recommend the following primary uses of Adobe PDF and Autodesk DWF:

Application	Recommended Distribution Format	
	DWF	Adobe PDF
General Office applications		X
Graphics Publishing applications		X
Web Browsers		X
Business/System applications		X
2D CAD drafting	X	
3D Mechanical CAD modeling	X	
3D Building CAD modeling	X	
GIS modeling	X	
Other CAD applications	X	



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