

Image is everything.



Communicate your design with clarity and impact using visualization tools from Autodesk for architectural, product, scientific, medical, and industrial design visualization projects.

Everything Is Image

You have three levels to choose from, all based on 3ds max® 7.5 software. This technology provides quality, accuracy, and unmatched interoperability with Autodesk® design tools, including AutoCAD®, Autodesk® Architectural Desktop, Autodesk® Revit® Building and Autodesk® Revit® Structure software.

Advanced Visualization

Today's most progressive designers and rendering specialists use 3ds max 7.5 to enhance their visualizations with advanced animation and rendering tools. 3ds max 7.5 features event-driven particles, real-world physics, true sub-object animation, and advanced character animation. Use it with other multimedia design tools such as cleaner® software for encoding and streaming, and combustion® software for compositing.

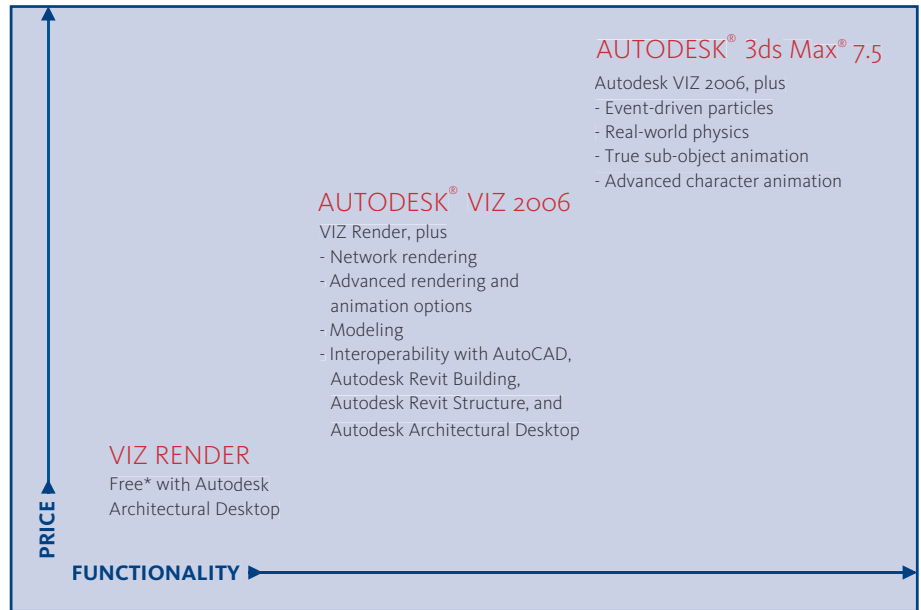
Intermediate Visualization

Autodesk® VIZ software is for designers and rendering specialists who need to visualize data from a variety of Autodesk applications. A rich modeling, rendering, and animation environment gives architectural and industrial designers the right mix of features to produce high-quality images without many of the advanced 3ds max functions. Unique features in Autodesk VIZ—including Tool Palettes, Material Palettes, Communication Center, XML Material Toolkit, and Content Browser—simplify and accelerate creating professional visualizations.

Integrated Visualization

VIZ Render is a streamlined and simplified visualization application that is fully integrated into Autodesk Architectural Desktop. VIZ Render has 3ds max technology at its core, so that you can create high-quality, photorealistic images of in-progress designs. You can also load VIZ Render files directly into 3ds max to take advantage of the same advanced animation and rendering capabilities used by visualization experts worldwide.

The technology underlying 3ds max supports complete interoperability, accuracy, high-quality imaging, and a streamlined workflow with other Autodesk and third-party solutions. Autodesk offers design visualization solutions for designers with varying needs and budgets that best fit your design visualization needs.



Cover image courtesy of Michael Seciman & Associates
Back cover image courtesy of Dionissios Tsangaropoulos, Delta Tracing

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